





**THE CERMAK ROAD CHAMBER OF COMMERCE /  
CASA PUEBLA INC.**



**PRESENTS 21<sup>st</sup> Annual  
" 2008 INCO DE MAYO "**

**BOOTH RENTAL AGREEMENT**

**May 2<sup>nd</sup>, 3<sup>rd</sup>, & 4<sup>th</sup> 2008**

**\* Make Money Order Payable & Mail to: Casa Puebla 2000 W. Cermak Road 2<sup>nd</sup> Fl. Chicago, IL 60608**

Application Z c f \ V c c h \ g d U W Y f l g h j b j m c \ B Y Y A U & \$ \$ ; j g \ Y f Y V m \ a U X Y \ g i V \ A Y W h \ h c \ U W W Y d h U b W Y \ V m \ h \ Y \ is our money order in the amount of \$ \_\_\_\_\_ which is the amount for booth space(s) as indicated below. If you are a **MEMBER** of the Cermak Road Chamber of Commerce, you are entitled to a **10% discount booth rental fee.**

5 \ % \$ D I \ % \$ D I \ W U b c d m \ k ] h \ \ & \$ \ U a d g \ c Z \ Y \ Y W h f ] W ] h m \ t b o o t h \ s p a c e . [ A d d i t i o n a l \ p o w e r t i s \ a v a i l a b l e \ a t \ \$ 1 0 0 . 0 0 ] . A l l \ Z \ Y \ Y \ c h \ \ Y \ f \ V c c h \ \ g \ k ] \ \ \ \ \ U j \ Y \ U \ \ % \$ D I \ % \$ D I \ ( **This application will not be given consideration without an Accompanying Money Order of at least 50% booth payment, Proof of your Summer Food Vendor Certificate and Proof of last Health Inspection Report needed.** ) The 10% discount does not apply to Corporate Commercial Participations.

**\*NOTICE: The Chamber of Commerce reserves the right to refuse the sale of a booth/space to any applicant.**

A. LARGE CORPORATE BOOTH	\$5,000.00	
B. SMALL CORPORATE BOOTH (1 Store Loc.)	\$2,500.00	
C. FOOD BOOTH (One per Vendor)	\$1,500.00	
D. RETAIL COMMERCIAL BOOTH (Merchandise Only)	\$ 850.00	
LG. Corp. Booth	\$5,000.00	
SM. Corp. Booth	\$2,500.00	
Food Booth	\$1,500.00	
Ret. Comm. Boot	\$850.00	
Add. Power	\$110.00	
Member Disc.	-10%	
Cleaning Deposit	\$200.00	
<b>Total</b>		
<b>Payment</b>		
<b>Balance Due</b>		

The undersigned agrees to the following provisions: Booths will only be assigned on a first come first-serve basis, and only after the application has been approved by the Committee and < Y U \ h \ \ 8 Y d U f h a Y b h \ U g \ b Y W Y g g U f m \ \ \ ] b U \ \ g Y \ Y W h ] c b \ c Z \ Committee in the best interest and balance of the Festival as a whole.

Once this contract is accepted by the Festival Committee and the space fee is paid in part or in full, the undersigned agrees that there will be no refunds. All vendors are required to provide proof of their own insurance. Also, all food vendors must equip their booth with an automatic shut-off valve, plus a Fire Extinguisher. The Health, Fire. Code Enforcement and/or Police Depts. have the right to close any booth in violation of their respective laws without a refund or credit to the vendor in violation. By signing this contract, you have agreed to indemnify Casa Puebla, the Cermak Road Chamber of Commerce and the City of Chicago Special Events, their agents, officers, staff and representatives of any and all libelous actions that may occur as a director indirect result of your participation, your product, and service and/or booth operation.

**DEADLINE FOR RECEIPT OF ALL APPLICATIONS IS April 2<sup>nd</sup> 2007** - Prior to the : Y g h ] j U \ D g \ c d Y b ] m u \ t \ z \ b e \ p a i d \ i n \ f u l l : **No Later than April 14 2008 at 12:00PM.**

Applicants will be advised officially by phone, as to their exact booth location. Special vendor passes and location maps will be accompanying the acceptance. If accepted, it is agreed by the undersigned that you will display and/or sell only those items listed below in this. Agreement and is approved by the Festival Committee. You must maintain your complete operation within the specified purchased-footage per this contract. Any violation or failure to comply with this signed agreement as submitted will result in the closure of your booth with **No Refund or Credit.**

**Commercial and Other Vendors :** This section must be filled out, in order for application to be accepted

**LIST ITEMS TO BE SOLD**

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_ 4. \_\_\_\_\_ 5. \_\_\_\_\_

**FOOD VENDORS**

Food vendors must buy Cotap product From the chamber, outside product is prohibited. No one is permitted to sell alcoholic beverages at any point.

All 5 Items listed below must be approved by the committee

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_ 4. \_\_\_\_\_ 5. \_\_\_\_\_

**NO SUBSTITUTIONS WILL BE ALLOWED ONCE YOUR APPLICATION IS ACCEPTED**

**VENDOR HOURS DURING THE FESTIVAL ARE AS FOLLOWS:** May 2<sup>nd</sup> Friday 10:00 a.m. to 10:00 p.m., & May 3<sup>rd</sup> Saturday & May 4<sup>th</sup> Sunday 10:00 a.m. to 10:00 p.m. Are the **OFFICIAL VENDOR HOURS.** The undersigned agrees to abide by the *Official Rules, Regulations and Hours* of the **Cinco de Mayo Festival**, to staff their booth during **All Festival Hours**, adhere to selling only items listed above, and to **NOT** drive vehicles on Festival grounds during Festival hours. If space is left vacant, without permission or resold to another vendor, seller is subject to a **\$500.00 fine-per-day.** All **FOOD VENDORS** must obtain a **Health Inspection Facility Report & Summer Festival Food Vendor Certificate** (package food included) and all **RETAIL MERCHANT VENDORS** must have an **IL. Business Tax Number** and obey all Health, Fire, Police and Code Enforcement laws. Failure to do so will result in booth closure with **No Refund and/or Credit. PLEASE PRINT OR TYPE**

COMPANY NAME: \_\_\_\_\_ CONTACT PERSON: \_\_\_\_\_

STREET ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_

STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_ CONTACT PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

SIGNED BY: \_\_\_\_\_ DATE: \_\_\_\_\_



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# General Information

The **CINCO DE MAYO** celebration is held annually. This year the festival will be held on May 2nd through May 4<sup>th</sup>, 2008 and offers a wide variety of events held in Douglas Park located at 1401 S. Sacramento Avenue, Chicago, Illinois.

**FESTIVAL:** The celebration begins with the Festival, a colorful, lively, and entertaining mix of diverse family oriented attractions, such as live music, food vendors, carnival rides and games. The estimated 200,000 people who attended last year's four-day Festival enjoyed a relaxed, friendly, safe atmosphere and the opportunity to spend time with their family and friends. The Festival will feature live music performed by local and international talent, food vendors offering a taste of Chicago's best cuisine, and a wide assortment of carnival rides and games. **The CINCO DE MAYO 2008 FESTIVAL** offers something for everyone.

**SOCCER TOURNAMENT:** This is held at Douglas Park 1401 S. Sacramento Ave. The two-day Soccer Tournament will bring together teams from four of the largest soccer leagues in the State of Illinois to compete against each other. Last year's soccer component included an under 20 tournament, where teams from four leagues played against each other in a "Round robin" alignment. The event was enjoyed by approximately 30,000 spectators over the entire weekend and proved to be immensely popular with the crowd. This year's tournament is sure to surpass its predecessors in popularity, excitement, and attendance.

**SCHOLARSHIP BANQUET:** which is scheduled for May 2, 2008, (Banquette Location is Pending) the banquet brings together an audience of over 500 to enjoy an elegant evening of dining, dancing, and the awarding of scholarships to Hispanic students.

**VIP BREAKFAST:** The VIP Breakfast honors the civic leaders whose combined efforts help make the **CINCO DE MAYO** celebration the proven success. Held in a selected restaurant in the heart-of Chicago's Mexican - American community, the VIP Breakfast provides a congenial platform for the recognition of all those who contributed to the Festival's success, and kicks off the last day of festival activities.

**PARADE:** The highlight of the festival, The Cinco de Mayo Parade, will be held on May 4<sup>th</sup> 2008. In 2007, over 150 floats and organizations were involved. The participants will march along a route beginning at Damen Avenue and Cermak Road. They will travel west along Cermak to Marshall Blvd. The Cinco de Mayo is a popular event with both spectators and participants.