



**THE CERMAK ROAD CHAMBER OF COMMERCE /
CASA PUEBLA INC.**



GUIDELINES FOR THE 2008 CINCO DE MAYO PARADE

1. Participants who walk should be prepared to complete a one and a half-mile route in less than two hours.
2. Participants are not allowed to throw candy or other items from the float or vehicle in the Parade. **THIS POLICY WILL BE STRICTLY ENFORCED.** Candy and other items may be distributed by persons walking next to the barricade.
3. All vehicle drivers must have personal liability insurance and submit a copy of the insurance with their application. Insurance Proof must be available the day of the event.
4. Applications will be accepted through Thursday, May 1st 2008. The Parade Committee encourages early applications.
5. Parade line-up begins at 9:00 a.m. please park along Cermak Road from Damen towards Ashland.
6. Please walk to the corner of Cermak & Damen there you will be escorted to your position by a Parade staff member.
7. Please pay attention to the parade route. For the 2008 parade it will start at the corner of Cermak and Damen, head west on Cermak Road to Marshall Blvd. then turn south on Marshall Blvd., ending on Marshall Blvd. & California Ave.
8. Applications need to be sent or faxed to:

Hector Escobar
Event Coordinator
2000 W. Cermak Road
Chicago, IL 60608
Telephone (773) 843-9738
Fax: (773) 843-9739

Additional questions should be directed to:
E-mail ONLY: casapuebla@sbglobal.net



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2008 Cinco de Mayo Parade Application



Contact ABC Floats 773-436-4499

PLEASE COMPLETE AND FAX THIS APPLICATION TO (773)843-9739

The application by the business or Non-Profit Corporation, school or governmental organization named below (the 'Applicant') is for a license to participate in the Cinco de Mayo Parade held on May 4, 2008 sponsored by Casa Puebla, and the Cermak Road Chamber of Commerce in conjunction with Mayors office of Special Events. Fill out applicant information below.

Business / Organization: _____

Address: _____ **City** _____ **State** _____ **Zip Code** _____

Contact Person: _____ **Phone Number:** _____ **Mobile:** _____

Check one: Float*: _____ Band: _____ Car: _____ Bus: _____

Other Motor Vehicle: _____ Non-Motor Vehicle: _____ Marching Group: _____ Other _____

(specify): _____

Please circle as applicable: Music: Yes _____ No _____ Horses: Yes _____ No IF YES, Quantity _____ cleaning crew YES _____ NO _____

Application deadline is 5PM. May 1st, 2008. Application fees for non-profits, schools, and governmental applicants are waived. Cermak Road Chamber of Commerce and non-members should contact us regarding scholarship donation opportunities. The application fee must be paid in full at the time of the submission of the application. Nonprofit Corporations must submit a certificate of good standing with the Secretary of State, issued not more than thirty days previously, with this application. The parade Day is May 4th, 2008, rain or shine. There shall be no refunds for any reason. The Chamber reserves the absolute right to reject any application for any or no reason, provided that any fees submitted with the rejected application are returned. City of Chicago regulations prohibit the throwing of items from floats or other vehicles. Assemble promptly at 10:00 A.M. from Cermak Road and Damen proceeding to Marshall Blvd and California. Positioning of applicants in the Parade is at the discretion of the Sponsors, subject to change at any time. Please submit background information about your Organization or business for possible use by Parade announcer. The Sponsors are not responsible for any damage or injury which may occur to applicant, or any person participating in the parade on the applicant's behalf. The license granted by the Sponsors to the applicant to participate in the Parade is non-transferable.

Application Fee Submitted (Circle One)

Chamber of Commerce Members Only: \$300.00

(Specify Organization _____)

Government, Non-Profit: \$150.00

Schools (Including Clubs and Marching Bands)- No fee

Corporations and non-members: Please contact us regarding available scholarship donation opportunities

Make Checks Payable to:

Cinco De Mayo

2000 W. Cermak Road 2nd Floor

Chicago, IL 60608

Tel: (773) 843-9738 Fax: (773) 843-9739

Signed: _____ Title: _____

For Office

Status (circle one): Member Non- Member Corporation NFP School Government

Check # _____ Amount _____ Position _____ Festival / Parade Sponsor: Yes { } No { }

Accepted: Yes { } No { } Comments: _____

Rejected: Yes { } No { } Rejected Reason: _____

Reviewed By: _____ Date: _____



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General Information

The **CINCO DE MAYO** celebration is held annually. This year the festival will be held on May 2nd through May 4th, 2008 and offers a wide variety of events held in Douglas Park located at 1401 S. Sacramento Avenue, Chicago, Illinois.

FESTIVAL: The celebration begins with the Festival, a colorful, lively, and entertaining mix of diverse family oriented attractions, such as live music, food vendors, carnival rides and games. The estimated 200,000 people who attended last year's four-day Festival enjoyed a relaxed, friendly, safe atmosphere and the opportunity to spend time with their family and friends. The Festival will feature live music performed by local and international talent, food vendors offering a taste of Chicago's best cuisine, and a wide assortment of carnival rides and games. **The CINCO DE MAYO 2008 FESTIVAL** offers something for everyone.

SOCCER TOURNAMENT: This is held at Douglas Park 1401 S. Sacramento Ave. The two-day Soccer Tournament will bring together teams from four of the largest soccer leagues in the State of Illinois to compete against each other. Last year's soccer component included an under 20 tournament, where teams from four leagues played against each other in a "Round robin" alignment. The event was enjoyed by approximately 30,000 spectators over the entire weekend and proved to be immensely popular with the crowd. This year's tournament is sure to surpass its predecessors in popularity, excitement, and attendance.

SCHOLARSHIP BANQUET: which is scheduled for May 2, 2008, (Banquette Location is Pending) the banquet brings together an audience of over 500 to enjoy an elegant evening of dining, dancing, and the awarding of scholarships to Hispanic students.

VIP BREAKFAST: The VIP Breakfast honors the civic leaders whose combined efforts help make the **CINCO DE MAYO** celebration the proven success. Held in a selected restaurant in the heart-of Chicago's Mexican - American community, the VIP Breakfast provides a congenial platform for the recognition of all those who contributed to the Festival's success, and kicks off the last day of festival activities.

PARADE: The highlight of the festival, The Cinco de Mayo Parade, will be held on May 4th 2008. In 2007, over 150 floats and organizations were involved. The participants will march along a route beginning at Damen Avenue and Cermak Road. They will travel west along Cermak to Marshall Blvd. The Cinco de Mayo is a popular event with both spectators and participants.